# Samskara DESIGN

Creative Vision

# Sharpham Vineyard & Dairy

We have worked with Sharpham Vineyard for many years, developing the branding for the wine and cheese.

Sharpham has become one of Englands premier producers of wine and cheese and consistently wins national and international accreditation for its produce and presentation.



I have used the creative talents at Samskara for many years and are always impressed by the time taken to understand both the brief and the business culture that must inform any imagery we produce.

The project management from start to finish makes the whole process enjoyable too.

Mark Sharman Director of Sharpham Vineyard















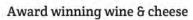














#### **Treesisters**

Treesisters was a brave project created after the founder Clare Dakin was involved in a car crash and was moved to create something with a momentum that would grow and grow.

Samskara was commissioned to create the logo and assist in the development and design of the website.













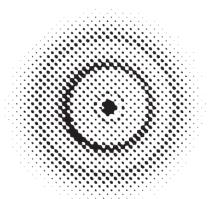
# Impermanence Dance Theatre

Bold theatre company 'Impermanence' commissioned us to create a website that made them look established on the new frontier of the Art world.

This responsive site contains video and photo galleries of some of their most intriguing work. The website has been successful in creating so much interest, helping them to receive funding from the Arts council, enabling the company to bring their work to a wider audience.

Samskara was commissioned to create the logo and create and develop their website alongside other printed material.





impermanence DANCE THEATRE











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www.impermanence.co.uk

#### Salcombe Museum

The Museum needed a whole new look to help raise the number visitors.

We started with a new logo, and then helped create some flyers and posters along with producing some photography to create a much more vibrant feel.

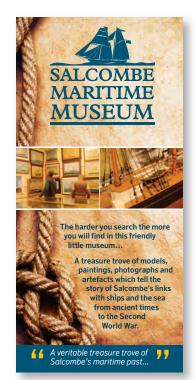


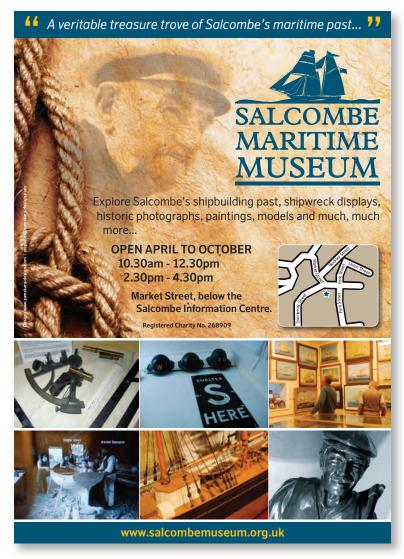
...They look fabulous and I have already received lots of positive comments.

So once again, many thanks for your splendid work on the Maritime Museum flyer and poster.

Roger Barrett
Salcombe Maritime Museum







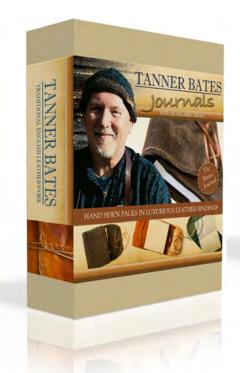


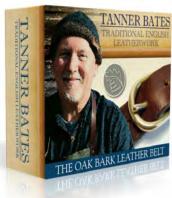


#### **Tanner Bates**

Samskara has created the whole rustic feel of the Tanner Bates brand with great success, with a wide range of material ranging from leaflets and posters through to signage and packaging.

Tanner Bates have been so successful with their products they have even been adopted by Dragons Den's entrepreneur Deborah Meaden for one of her personal businesses.









We have been blown away with what Samskara has achieved for us, from creative inspiration and direction to a total rebrand creating a very beautiful feel to our products.

Samskara has overseen every step in our creative process. I cannot recommend them more highly.

**John Hagger**Founder of Tanner Bates









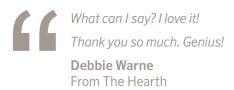


#### From The Hearth

This project involved the creation of a compex website that includes a forum facility to help create a writers community.

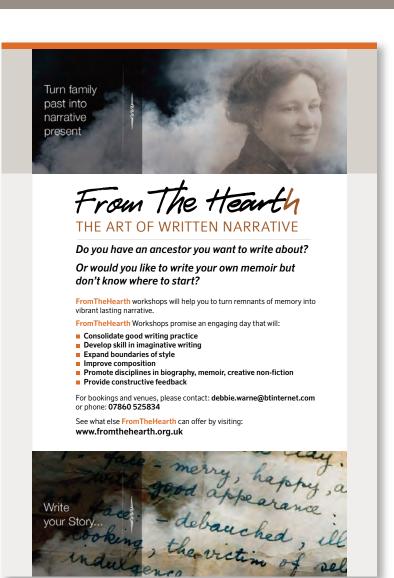
The whole feel of the site is to support the importance of the narrative process, of recording family history in a way that can be left as a legacy.

Along with the website, logo design and posters were part of the brief.













#### Restore The Earth

RTE was a campaign to get people active in supporting projects - both national and international in the regeneration of natural resources. Supported by musicians and celebrities which culminated in a concert in Hyde Park. Samskara created the logo identity and other forms of publicity.

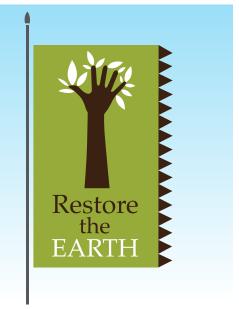


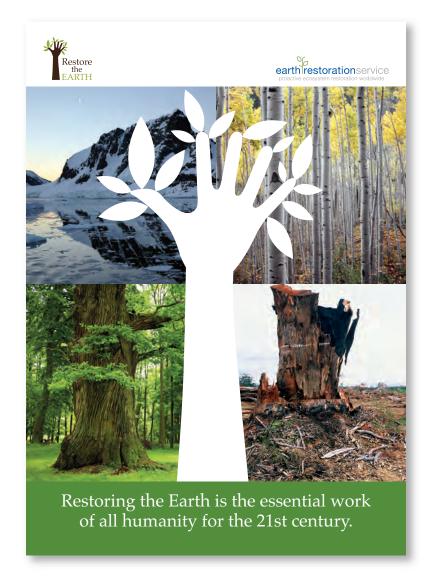
WOW! You have done a great job! - its strong, gives a "stand up and be counted for the cause" feel to it, which is of course exactly what we are after....In short, its great.

Andreas Korneval Restore The Earth













### APE - Artists Project Earth

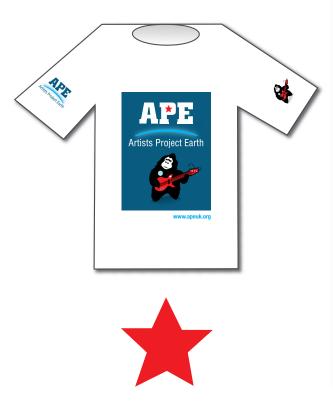
Artists Project Earth has funded over 300 projects and awareness-raising initiatives around the world that combat climate change and develop local resilience and solutions to climate injustice – and gives emergency funding for natural disaster relief.

Samskara was commissioned to create the logo and other promotional elements.

APE in collaboration with international musicians has produced three fundraising albums to date: Rhythms Del Mundo Cuba, Rhythms Del Mundo Classics and Rhythms Del Mundo Revival, with a fourth album, Rhythms Del Mundo Africa coming soon!









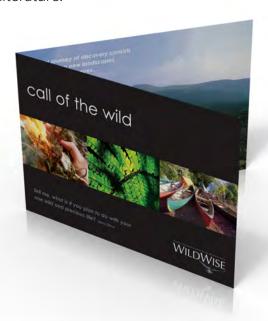


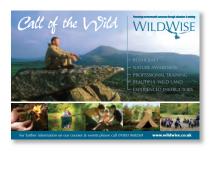
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#### Wildwise

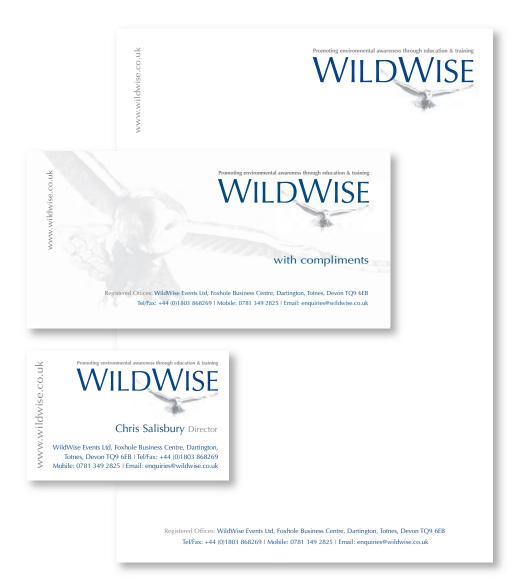
Established in 1999, WildWise deliver an exciting, diverse programme of courses, camps and events for adults, children and families to inspire and inform you about the natural world. WildWise are specialists, creating exceptional opportunities in bushcraft, nature awareness and outdoor education.

Samskara were commissioned to design the logo, programmes and various other literature.









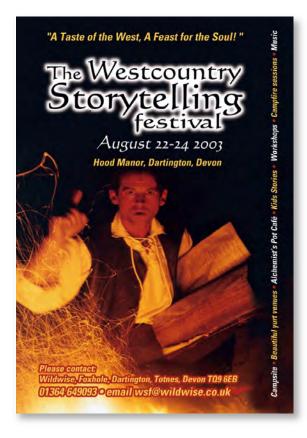


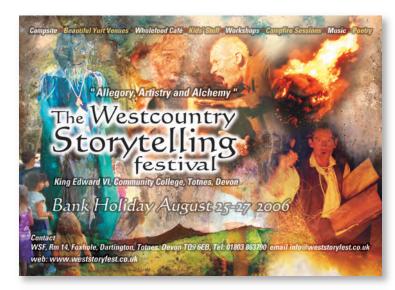


# Westcountry Storytelling Festival

A magical, intimate, sustainable festival. World class storytelling and live music, poetry, puppetry, circus show, giant puppets and entertainment for every age group, including babes in arms and older festival goers. Plus deep, dark, edgy tales and songs that explore our roots in this land and in story.













#### Tai Chi Nation

A new concept in all things Tai Chi, a coming together of workshops, online video instruction and quality Tai Chi Products.

Samskara have overseen the brand and direction of Tai chi Nation from their website to ongoing DVD and literature production.

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In 2007 we commissioned Samskara Design to build and design our website Tai Chi Nation. This was a big project and took many months of close collaboration.

Not only were we building a brand but also a bespoke site with commissioned photography, a news feed and an online shop selling products and downloads. This project went so smoothly and was so much fun, I really missed them when the site was launched - so we commissioned again for a series of postcards and posters!

Working with Samskara over the years has been immense fun. They have a habit of really getting designs right early on in the process. I think this is due to their ability to tune into his clients and correctly interpret their needs and aspirations.

I wouldn't hesitate to recommend them to anyone serious about creating a clear identity with strong design values.

Matthew Rochford Founder Tai Chi Nation





www.taichination.com











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www.samskara-design.com

Your Logo is the window to your business identity, it needs to reflect the quality of service you provide and become a memorable image of your brand.

On the right are a few examples of our Logos we have designed for our customers various projects.













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